

Help Shape a Better Bass Coast

Community Engagement – Tourism

Phillip Island and San Remo

- Put proper boardwalks down to the Pinnacles and the wreck of the S S Speke on Phillip Island. Both of these are potentially very high tourist as well as local travel and photography destinations. They are highly under promoted and both can be incredibly dangerous to get down to or back up the steep hills from. Far too many accidents occur, twisted ankles, broken arms, etc. at present and it's only a matter of time before some is disabled from a fall while attempting to view these areas of outstanding beauty. These 2 areas shouldn't keep being ignored.
- Put a temporary container park where the Isle of White was such as <http://downtowncontainerpark.com/> in Las Vegas. There's also plenty of bars, markets, food truck parks etc globally based on this. Could have a permanent market or more importantly have regional producers have outlets mixed in with cafes. Modernise this area, obviously the owners would need to agree. But containers are removable which they may be open to. * Have a Bass Coast and Phillip Island separate events page. People visiting have no idea what is on other than one or two listed on visitphillipisland.com.au. * Promote touring guides for foodies, vintage collectors, fisherman etc really have to hunt for this stuff. * People travel and want to exercise. Look at Forest in the Otways, they've built tourism almost purely on mountain biking now. There should be running circuits, cycling routes etc Increase cycling road space around Phillip Island on the long back roads. * Visit Rottneest in WA, everything revolves around taking a bike from the hire shop for either a day or the week. Cycle to different beaches etc, need people to stay and enjoy the greater island and not just a few shops. * Event buses to thing like regional bass coast markets, horse racing etc Tourists sometimes aren't very comfortable driving off the island.
- Key focus on investing in key activity precincts with tourist appeal, such as Cowes foreshore. These projects will tick all three boxes.
- Improving visiting brings in more revenue, this money needs to stay on Phillip Island to improve it for locals, visitors to return and also this will enhance investments....
- A destination town on the island. This can be achieved by revitalisation of Cowes.
- Majority of people visit Phillip Island - start investing in Phillip Island.
- Phillip island to limit visitor numbers in peak periods
- Access to the coast road between the Nobbies & penguin parade. I note that in the local paper the board of PINP has accepted the Summerlands trail plan & I hope that this does

not include the closure of the coast road. Everyone talks about the need to attract tourists to the Island in winter & off peak & guess what....we have a drive along our coast equal to any with the potential that it may be closed!!! Rather than close it, improve & maintain it & have the addition of some improved off road carpark areas with lookouts to encourage visitation. We run an small accomodation business & one of our busiest months is July & we encourage all of our guests to take this magnificent drive however the road becomes almost impassable after heavy rain!!

- Ferry service from somewhere better than Hastings. Have a commercial operator approved, again have a look at what they do at Rottneest WA (every tourist gets told, make sure you catch the ferry to Rottneest).
- Public events such as the Cowes Night Market, Carols and hosting Classic Cars. They are great! Keep it up!
- Phillip island needs to retain its natural beauty and small town feel but with an eye on the future needs of locals and millions of tourist that visit each year .
- The v8 supercars!! I feel like more money could be made from this event if there was a better turn out. They do a great job in Adelaide with clipsal with lots of activites and around the whole city. Some sheltered stands etc. more advertising etc.
- Phillip Island in particular, with such a massive tourist influx every year looks terrible (it is sad that council did not get the funding to renew the cultural centre). It would be nice if when there are big events that there were more then a few token flag decorations around,
- Would like to see the MotoGP retained and it's marketing and events extended to more areas of the Shire. i.e.. San Remo. New Years celebrations should be extended on. Bands, Fireworks off the Bridge etc etc
- Phillip Island needs to be a destination, rather than an afternoon trip to see the penguins. If services are broadened this will spur a lot more tourism to the greater Bass Coast region by people chosing to stay longer. NZ Queenstown is a really good example of this. If they stay for 2 to 3 days minimum they potentially will do day trips to places.
- Less events - more time for us islanders to enjoy the island. Traffic better managed in peak periods. Visitation spread thinner over a longer time period.
- Would love to see an aquatic centre for Phillip Island as even some of the Tourists wish to swim in a Pool rather than the sea at times. It would also enhance Tourism!
- We need to be looking for more tourist activities, other than what we currently have: 1. Develop the Coast road between the Nobbies & Penguin Parade 2. Improve boating facilities, ramps etc. This is a huge opportunity take advantage of the huge growth in boating/fishing. Our ramp fees almost doubled yet most of our ramps are very substandard with the Anderson st ramp & jetty redevelopment being an absolute joke & waste of money & unusable a lot of the time. 3. Instill a sense of pride in the community by being more proactive with maintenance of parks, roadsides, beaches etc. When compared to many other tourist areas, I believe that we let ourselves down with our presentation of our public eye areas & as we all know, we only get one chance to make a first impression & encourage our tourist to want to turn again & again to visit our Island & not just the Penguin Parade.

- Start thinking of Phillip Island and Bass Coast in a modern tourism way of thinking and the investment will come.
- As an example to support the above; The release in 2015 of EBB's on Church Hill Island has been a great success and potentially could create further tourism and local job opportunities. I look forward to the opportunity to further discuss these ideas with Council.
- The township of Cowes is a mecca for tourism yet the town is run down and tired. The streets are full of trashy shops and the town offers very little in terms of inviting places to sit and ponder or interesting things for people to do. Phillip Island has so much to offer but unless you are going to the nature park facilities, the rest of the Island is in the dark ages.
- The San Remo foreshore precinct is becoming a very popular stopover for tourist. This year I have notice a large increase of young families staying in the area also (including the Big 4 caravan park). It has fantastic amenities and gorgeous beaches. It could be utilised better for events and carnivals. It would also be a safer and more contained option for young revelers on new years eve.
- As a new resident, I am constantly hearing about how tourism keeps this island alive. I strongly disagree- the locals are the ones who keep businesses afloat but then get punished by a 15% summer tax (?!). We witnessed a number of people come here for New Years, drink, break the law, and then leave. How is this good for tourism? Please consider looking after the full time residents a bit better than focusing on the knuckle head dollar for 2 weeks a year.
- Increase tourist areas eg: beaches, hotel/motels away from Cowes. Develop Rhyll caravan park.
- Strength: Phillip Island a long term holiday destination
- Strength: Close to Melbourne
- Strength: Having Phillip Island Nature Park on the Island
- Strength: Profit from visitation
- free camping sites in the Shire
- Opportunity: Phillip Island is the destination of international visitors
- Opportunity: Develop Bunurong Coast – Cape Paterson as alternative destination to Phillip Island.
- Opportunity: Planning for better tourism infrastructure
- Opportunity: Work neighbouring Councils for visitor Information before you enter the area i.e. Caldermeade
- Opportunity: Better walkways linked to natural environment to increase visitor stay
- Threat: Don't have infrastructure to host cruise ships to Rhyll and Cowes
- A wider range of camping facilities for families and over seas visitors
- RV friendly places.
- Better integrated plan for Cowes especially Isle of Wight area **
 - Facilities for tourists
- Tourism is out of control
 - Needs better management and support
 - Get the infrastructure right first!

- The Island is currently too crowded in the summer months. This cannot be sustained. Neither will it be comfortable to live, either for residents or visitors. As an area of outstanding natural beauty it would perhaps be better to think about conservation and preservation of the existing landscape. And some restriction placed on numbers of people visiting (best printer award!)
- Strength: Phillip Island Nature Parks: attracts international visitors at scale, Council should seek to leverage of this nature based tourism and provide environment that complement and encourage tourists to stay longer. Long term vision is required.
- Opportunity: Link up with Great Ocean Road with Cowes Ferry
- Improve amount of dollars from tourism going back to broader community not just PINP or business owners **
- Plan for Cowes as tourist destination that doesn't need you to drive
- Weakness: Not being able to capitalise on the 3 million visitors to Phillip Island Nature Parks
- Improvements to facilities at the penguins, , better facilities at Nobbies
- Pictorial Signage for Cowes CBD
- Improved pictorial signage to Cowes *
- Clear commitment to implementing Visitor Economy Strategy
- Better (pictorial) signage for Cowes ***
- Clear working through of the planning implications of the Visitor Economy Strategy *****
- Implementation of the Tourism Strategy
- As a major tourist operator in Cowes the current tourism strategies by Tourism Vict., Destination Phillip Island and council seem to be working. However there is a problem with a few traders posing to represent the broader tourism industry on Phillip Island – this group that was called “The Young Professionals” and now under a new name(sorry I've forgotten the name) and has split the long running Phillip Island Tourism and Business Association Ltd. As far as I can tell the new group is closed (invitation only), is unconstituted, self interested and headed up by few unelected restaurant owners. I don't expect you to get involved, however I believe this new group should not receive funding through council, (like the fireworks of 2015, which were a disaster) as they do not represent all tourism operators on Phillip Island.
- Better access for the big ships via the Jetty. This could be a very profitable exercise. I am aware that there have been some difficulties with disembarkation.

Wonthaggi

- Water Park in Wonthaggi for family's an children to enjoy.... This is ours that just got built an opened few weeks ago in Wallan Vic its fantastic!!!!

- More tourism in Wonthaggi
- Wonthaggi based tourism attractions need much more assistance from local and state government. There is a great opportunity to tap into the huge amounts of tourists that flock to Phillip Island, Inverloch and The Prom, but we are doing nothing about it. It's time to put Wonthaggi on the map! :)
- The Bass coast area needs to promote our extensive natural assets, i.e. wetlands, walking trails and coast line. make it easier for our visitors to see what is on offer, and contain them to the the more well known area's, so that the locals can also keep there sense ownership to some of our lesser known area's, this will keep the visitors happy with what we have to offer and the locals content during the peak holiday times. Wonthaggi needs and could sustain a top quality Caravan/Holiday park, that features some camping, quality and well designed on site cabins, community areas, indoor and outdoor play area's and pools, a place that is set up to accommodate families that can just stay at the park there whole visit or venture out when the weather is good for our natural assets, (beaches and walking trails).
- I am happy to see that the information centre has been put to good use, however, it should still offer an information component as well. The friendly and helpful volunteers and the information they were able to offer were a factor that tipped the balance on deciding to move here.
- More tourism in Wonthaggi
- World significant Robert Smith art collection should be housed in an appropriate gallery in Wonthaggi This is an unbelievable collection please give this priority. It would be a treasure for the residents and a huge tourist attraction.
- Host a monthly farmers market and annual events such as music and food festivals. (Wonthaggi)
- Visitor Information Centre reinstated as was - as it serviced visitors and business.
- Make Wonthaggi a proper regional town & increase Tourism
- Investing in improving Wonthaggi = Tourism & Entertainment. Phillip Island seems to take a lot of focus...
- There is a lot of potential to make Wonthaggi a really exciting arts precinct and to beautify the town in a way that will encourage visitors and provide residents and businesses with opportunities to develop.
- I would like to see Wonthaggi and the area put on the map as a must see destination much like the great ocean road area. We have a wonderful area here - show it to the world.
- Achieve goals that move the town forward- free town wi fi- artistic events etc... put wonthaggi on the map as an exciting and I teresti g place to visit rather than the welfare tip it's known for. Council could decide where is wants to be in 4 year then work backward. Where do we want to be ? How do we get there ?
- Instead of putting more and more things on Phillip Island, how about some parks , activities or a nice big spa centre near Wonthaggi. We need the tourism spread out!!!!
- We would like to see Wonthaggi expanded and rejuvenated - attract tourism.
- Wonthaggi Information Centre - dreadful trying to close it!
- Retain Coal Mine as tourist attraction.

- Broaden our tourism reach, not just penguins, Wonthaggi Coal Mine and coastline/enviro Help visitors to stay longer
- Strength: State coal mine huge tourist attraction under promoted against Phillip Island ***
- Opportunity: Tourism and accommodation in areas other than Phillip Island **
- Information centre in Wonthaggi **
- Improved accommodation with planning encouragement of outsiders
- State Coal Mine
- Help improve the mine its Victoria's heritage not just Wonthaggi. Lobby State Government for assistance. Improve signage to the mine and entry to Garden St for Coaches etc. ** **
- Resign station and State Coal Mine. Already developing as vibrant community hub. To further develop and promote as tourist destination. **
- Visiting – better accommodation *, restaurants, parking (especially caravans) caravan parks
- New caravan park at the mine
- Better caravan entry to Info Centre in Wonthaggi and caravan dump *
- RV stop at Visitor Centre *
- Re instate signage of places on interest *
- Marketing the town and tourist venues / facilities * E.g. walks to buildings places of historical interest
- Promote the area – TV ads etc.
- Work with the mine to bring more visitors to town – maybe even a caravan park up there for accommodation as there is little in Wonthaggi. *
- Begin to transform Wonthaggi into a tourist destination that celebrates its history like Beechworth
- My priority would be putting Bass Coast and Wonthaggi on the map. Phillip Island and Inverloch are Bass Coast's profile and there is much more to Bass Coast than that!
- Visitor centre in Wonthaggi should be more like Phillip Island Centre. Too many visitors not to have major visitor info centre.
- Our mine is great. Keep it up

Other areas

- Promoting our beautiful 'Bass Coast Hinterland' as a tourist drive. Supporting and encouraging agri-tourist endeavours along this pretty drive from a Wonthaggi to Loch.
- The Thomson reserve in Inverloch has been neglected. The boardwalks are not safe and the paths over grown with weeds. The info centre at the reserve needs the posters re done showing casing our local fauna and flora.
- Better bigger welcome signs more warm welcoming to visitors wouldn't even know where I was if I didn't see the Kilcunda sign only if I saw the shops.
- That's all towns are treated equal... and not just the ones where tourist go
- Continuance of the bike path would really improve tourism to the area (Inverloch)

- missed opportunity for unique tourism trails/ attraction- present like the foodmap and/ or link to new bike paths. Kilcunda mitchell mine is an example. San Remo are recording their fishing village stories. Continue the foodmap and local food producer opportunities. Need to attract developers to create class 5 star accommodation maybe in Wonthaggi. Not enough to do at night accept go to an average pub.
- Investing more resources to other areas for events/celebrations/carnivals/markets in addition to the more popular areas e.g. Cows.
- More tourism attractions not on Phillip Island.
- Better tourism facilities off the Island e.g. Coastal path from Inverloch to Cape Paterson
- Improved information signage for other points of interest. there's plenty of signage for Phillip Island but we have the of the best mine tours in Australia and a great coast road drive (Eagles Nest).
- Improve the amenities in Grantville to support a growing population and to encourage visitors to stop and shop.
- The beaches in the south of Victoria are mostly desirable places to visit in the summer. Bass Coast Shire could offer something special to visitors and residents all year round: Create a collection of themed parks across the Shire. These parks would not be ordinary, standard or boring. Each one would be unique and include BBQs, tables and benches. People could 'do the park trail', around the Bass Coast Shire. All communities, including small communities like Bass and Pioneer Bay would have their own specially designed park. These parks could be developed over many years with funding from multiple sources and local fundraising. It would not be achieved in the short term. It would however be unique and attract many families to visit and many families to appreciate Bass Coast Shire as a place to raise a young family.
- Advertise Wonthaggi, Coronet Bay and other locations besides Phillip Island as tourist destinations.
- Better cafes, restaurant culture being open longer in peak times in Inverloch
- Distinguishing Inverloch as a distinctive holiday destination.
- .
- Opportunity: I would also suggest a farmers market/supermarket/free camping at the "worm" at Bass instead of McDonalds
- Grantville developed as "gateway" to shire information/promotion for entire shire. Current infrastructure maybe sufficient but underutilised. ✓
- A free camp area at "the worm" in Bass. Encourage a farmer's market/Supermarket to take campers away from the back of McDonalds. **
- Strength: Our waterline is wonderful, it should be promoted.
- Opportunity: Grantville – Gateway to the Island – Help to prevent traffic passing through ****
- Opportunity: Infrastructure to make people stop in Grantville ie: lookout, boardwalk
- Large bridge (pedestrian) in Grantville with racing cars, super bikes, penguins etc. highlighting gateway to Bass Coast *
- Make Inverloch a holiday destination distinguished by its bike friendliness e.g. 40 km/h on all streets in summer! * (1)

- Think of Inverloch as part of a great tourist destination (not just Phillip Island). Our tourism keeps all local businesses in business.
- Promoting Inverloch to visitors helps to keep Inverloch the thriving lovely place that it is
- Remember Corinella- a hidden gem.
- promotion of the smaller towns in BC, like Lock that can draw more tourists
- Extend tourist program – paddle boats, Inverloch animal park to visit. Families.
- Keep it out of The Gurdies. We have already had this battle. Keep the Tourists in Inverloch, San Remo and Cowes.

General

- Some "free camps" for self sufficient caravan travellers, Victoria is sadly lacking
- Provide a more prestigious experience for permanent and non-permanent residents. Currently, the general presentation of main streets, shopping precincts, beaches, tourist areas/attraction is below international levels necessary to attract permanent residents, international and domestic tourists.
- Less people
- make the foreshore caravan park pet friendly to attract more tourists - maybe out of school holidays etc
- Limit the tourism.
- more information on sites to visit, and better promoting of our amazing place we live in
- more awareness of FREE programs (markets/activities/etc)
- A regional tourism event that attracts Melbourne and interstate visitors is not motor racing focused
- It would be better for the Bass Coast Shire to support the small businesses especially the ones that are tourist orientated.
- Limit number in summer. Perhaps holiday rental owners should contribute a little more from their little businesses they have on the side. Its getting a bit too busy
- Visiting - free camping for the thousands of grey nomads that don't come here due to high caravan park fees.
- A strong, unified, idea of what we hang out hat on. Are we the nature capital? The sporting shire? The surf coast? The local produce people? What can we hang out hat on to sell ourselves as the place that everyone wants to live, or if they can't live, visit. Events are great - what about a sporting event that better encompasses the values of our shire. The moto GP is fantastic - what about poaching the National Windsurfing Championships and hosting them at Inverloch? OR the Australian Nature Convention?
- Good facilities for visitors and residents.
- Festivals (like the Italian festival) , jazz festivals, Christmas parades an family fun days, the old parade that use to go threw town with the girl guides , scouts an so on, car shows, things other than the Sunday market .. A buskers an food festival ????
- Better infrastructure to support residents, holiday home owners and tourists.

- Eco and agricultural tourism
- More advertising about the beautiful region so all Victorians can have an understanding of its wonderful history and blessed environments.
- Environmental tourism
- Parking for visitors in summer is poor.
- Museums
- All attractions need improvement
- We need to better manage the popularity and visitation to protect the natural environment instead of locking people out of areas because they are not managed appropriately.
- selling bass coast.eg continue to make place attractive for world class events and attract creative endeavours like the waterline project. Think big bass coast.
- Improve tourism
- Boat ramp facilities to attract more tourism
- Support cafes to cater of weekend to support visitors to the town. Improve relationships with other towns. Maybe work with them to plan multi purpose activities than bring people to visit sequentially.
- Tourist accomodation. Tourist facilities.
- Focus on tourism and economic development at the council level
- Free summer events collaborating with local businesses to encourage and attract wellness tourism.
- Continued focus on long term strategy - especially in the area of tourism. Greater cohesive approach - less divide between Bass Coast Mainland and Phillip Island.
- Strategy to manage increased visitor numbers
- Make this a destination for tourists all year round , not a 3 hr stop on the way to the penguins
- strong policy protecting what we have to develop an exclusive tourism industry, not destructive mass scale
- Develop a 20 year plan to attract more Tourist \$\$\$ that is fully aligned tto the victorian Govt strategy to enable Govt funding to pay for the majority investment.
- Balance preservation of natural environment with development of tourism/ heritage/ cutureal development.
- A focus on the importance of tourism and the money it generates
- Find ways of generating income from visitors not just ratepayers. Develop Eco tourism
- Encourage new events to bring people to area for more than a day visit maybe sailing regatta, food truck competition. Create food/grazing trails for visitors to improve range of visitor activities
- Look at all the coastal areas around Australia, look at what ideas work in a tourist destination, and start building ideas and implementing them
- After doing a trip right up the east coast this year we are so far behind in showcasing our area.

- I could go on forever - tourism is our only industry around here now - we must drive it forward. Open the information centre 7 days per week for longer hours. Invest in the state coal mine - it is literally a gold mine that we have let just amble along. Make free camping a must - as a traveller we have seen just how many people there are on the roads out there - a no brainer - don't pay camping fees or very little - spend it in the towns.
- I have seen wood carvings in lakes entrance of soldiers and nurses, simpson and his donkey they represented the war why not something like this representing the miners with pit ponies and carts etc at the entrance to the town what an attraction
- Tourism facilities are a strength
- Opportunity: Eco tourism *
- Opportunity: Off peak tourism/attractions *
- Developing tourist local food trails and encouraging tourism/business
- Attract visitors in colder months.
- Keep information centres
- More advertising interstate about this area ie: Queensland
- Giving hotels more money
- Improved interpretive signage about things to do along the beach/the national marine park - maps on site, orientation and educational information.
- A decent DECENT information centre.
- The beaches need to be cleaned of tree debris and sand control of low visibility is required. Inverloch is a tourist destination.
- Improve tourism opportunities during quieter months
- Focus on food and wine tourism.
- Park run is good. Network with Ballaratt, other areas, networking brings visitors.
- an improvement of facilities/ boating/ parking so tourists feel welcome to come and spend their money in the Shire which will create more jobs in the area.
- Wi Fi access. Camping facilities - ensure enough into the future.
- More tourism
- No cruise ships!
- Ecotourism – rail trail
- Info kiosk – web site, physical site
- Opportunity: We have the opportunity to encourage free camping areas the travellers can stay at from say 8pm to 8am daily. The opportunity is adding income to local businesses
- Opportunity: Free camping in old football/cricket oval to be provided and enhanced
- Threat: Free camping *
- Dump points for caravaners and free campers to use. Showers pay as you use **
- Stop viewing platforms being placed in front of heritage bay
- App for Bass Coast ***
- Free camping site with dumping access
- Strength: Awesome destination!
- Weakness: Improve tourism
- Weakness: Tourism focus mostly for summer

- Threat: Loss of our tourist due to lack of on water facilities
- More consistent tourism focus for the non summer months * (I)
- Destination points around the inlet
 - Tourism boost – from people using them and bringing of own aments to the area
- Develop the area as a cycle touring destination
- Weakness: Distribution of tourist dollars isn't equitable
- Opportunity: Access tourist \$
- Opportunity: Local food tourism
- Visitor Info Centres good
- Up support to landowner to diversify and create eco-tourism opportunities *
- A clearer focus on the huge tourism potential of the Bass Coast area to tap into the financial potential available
- Expect an influx of tourists and holidaymakers (many with holiday homes) that will bring money with them. Need to ensure the local community prospers and visitors are welcomed
- To take into account the increase in tourism and plan ahead for adequate parking (many residents shop early in the holiday season to obtain parking close to the shops) and only allow new tourist facilities that do not negatively impact on residents.
- Regular entertainment shedule or night markets/movie nights/festivals for the major towns during the peak and shoulder periods to assist in keeping visitors in the region.
- Improve tourism support
- Being involved in Hospitality for the past 25 years, and owning my own business for the past 17 years, I have seen huge changes in the demographic of holiday makers. I have noted that the 18-25's who have the highest disposable income are not visiting the island as much as they used to. Anecdotally, asking for the reasons, it is because "there's nothing to do here" for that age group. Many are electing to go to the Mornington and Bellarine Peninsulas. Families are spending less and less in venues in the town and more in the supermarkets. It would be simplistic to say to hospitality venues to cut their costs, but with increasing cost of goods, labour and rent, it is impossible to do. We need to attract visitation for longer periods by providing a reason to come here which is not just the penguins and the race track.
- encourage the use of local booking agents rather than international ones for visitor accommodation and attractions.
- Support and promotion of tourism should be retained
- Overall there is no doubt the council is working to increase business confidence and focus on a more strategic and considered approach. From a small business perspective there are some areas which I feel could be improved - these are listed below: From a business and tourism perspective, greater focus on an all of Bass Coast approach. Presently there is a divide between tourism and business activities in Phillip Island and Bass Coast mainland. From a strategic perspective there is little if any long term tourism approach for the whole region (although Phillip Island has a detailed Tourism and Strategic Plan). At minimum a Tourism Plan should be developed for Bass Coast mainland. In terms of resources and staff focus a greater emphasis needs to be placed on a whole of BCSC approach. Presently the

focus seems to be centered on Phillip Island. The BSCS should place greater emphasis on marketing to increase yield and length of stay to visitors within the region (including promoting Bass Coast mainland and leveraging from the high visitation of Phillip Island). BCSC needs to also consider its external marketing efforts. Whilst the council should support the STO and RTO's the primary role of its tourism efforts should be to promote assets within the council to those visitors that are already here - let the STO's and RTO's (who are supported by BCSC), promote visitation from outside the region. In terms of events (a key point of focus for tourism activity) greater consideration needs to be made in terms of cost benefit and return on investment. Strategic approach, considered benefits and degree of council support are some areas which should be addressed. The acquittal process appears to be inadequate. To summarise, a greater all of Bass Coast shire approach to tourism, greater strategic emphasis on Bass Coast mainland, greater efforts to leverage from Phillip Island's visitation through dispersal and a more cohesive approach to tourism are suggested areas of focus for BCSC

- Improved public transport to Melbourne, and other centres (Buses are good but don't run that often). Connect the tourism between Phillip Island and the rest of Bass Coast, by encouraging visitors to stay longer and off the Island, and encourage visitors to other natural areas, rural areas and townships to visit.
- Wildlife park.
- Another Mine place for tours.
- Dump site for caravans in Kilcunda or Wonthaggi
- We badly need a dump point for Caravans.
- Public Dump Point!!
- Toilet dump sites for caravans/motor homes
- Hoot to many visitors - OS and local
- The use of the parking areas by overnight campers and the mess they leave
- Advertise/promote "daytrip tourism" to encourage car clubs and senior groups and international travellers into the area via scenic drives ***
 - Free camping for travellers in Kernot reserve: Signage, rubbish bins, solid tables etc.
- Signage "Grantville-Gateway to Bass Coast and Phillip Island"
 - Put a flyer over Bass Coast Highway with racing cars, penguins – Entrance to Bass Coast
- Caravan free camping!
- Power and caravan toilet facilities at Dalyston Rec Reserve and Kernot reserve! ✓
- Free camps? There are none in BCSC for visitors (Kernot reserve) ****
- Caravaners in QLD parks have been told "don't go to Bass Coast, you won't be welcome".
- Change tack on the thinking in this Council. Do you know that in Queensland Caravaners are advised not to visit Bass Coast Shire? Allow free camping in designated areas. This brings in many millions of Tourist dollars and assists economic development. Why you don't understand that is beyond me.