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## Arts and Culture Plan 2015-2019

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Kerry Spokes *Unnatural Section #2* Digital Collages, Winner of YAC Prize 2014

# Acknowledgement

Bass Coast Shire Council acknowledges Aboriginal and Torres Strait Islanders as the first Australians and recognises that they have a unique relationship with the land and water.

Council also recognises that we are situated on the traditional lands of the Bunurong / Boonwurrung, members of the Kulin Nation who have lived here for thousands of years. We offer our respect to their elders past and present and, through them, all Aboriginal and Torres Strait Islander people.

*'Culture is not created by government, but enabled by it. Culture is created by community.'*

**Creative Australia**

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*"Art puts a colour/smile in Bass Coast."*

**"Tell us what you think of arts and culture?" Schools Survey 2014**

# Glossary

*When people refer to arts and culture, they are talking about all these different forms and the many ways people like to get involved – as audiences and participants, as amateur and professional artists.*

**Acquisitive Art** Collection is an art collection held in trust by Council for the community and the proper use and display will provide an image of a mature, sophisticated and multi-faceted community.

**Art** describes that aspect of cultural action in which creativity and imagination are the key drivers.

**Culture** describes values and aspirations and the ways that people develop, receive and transmit these values and the ways of life these processes produce. The set of distinctive spiritual, material, intellectual and emotional features of society or a social group, and that it encompasses, in addition to art and literature, lifestyles, ways of living together, value systems, traditions and beliefs.

**Cultural Tourism** is travel directed toward experiencing the arts, heritage and special character of unique places. It includes arts (e.g. galleries), cultural activities (e.g. festivals, celebrations) and physical heritage (buildings and environments).

**Decorative Arts** involve the creation of objects where the practical considerations of use are essential such as textile arts, woodwork, furniture, ceramic arts, glassware, metalwork and interior design.

**Literary Arts** includes poetry, novels, memoirs, history, creative writing and short stories.

**Participatory Arts** describes empowered and hands-on community involvement in these processes. Its principle is that people are all creative and that everyone all has a right, a responsibility and a desire to be actively involved in making their own culture.

**Performing Arts** includes music, theatre, film, dance and other performing arts.

**Public Art** is largely defined by its location within a public place and can have a direct relationship to the local environment and the culture of the community. It can be constructed to last indefinitely such as for commemorative works or to have limited life span.

**Visual Arts** include the creation of images and objects in fields including painting, sculpture, printmaking, photography, digital, multimedia and other visual media. Architecture can also be included as a visual art.

*“Logic will get you from A to B. Imagination will take you everywhere.”*  
**Albert Einstein** theoretical physicist

# Vision for Arts

## A dynamic arts and cultural life in Bass Coast

### Introduction

Bass Coast Shire Council recognises the value and importance of arts and culture in our community. From education to health, community development to urban planning, environment to economic sustainability, creativity has an important role to play providing innovative approaches to all sorts of civic challenges.

Council has a vision of a culturally vital community where arts, culture and creativity link people through shared activities, creating stronger communities and connections to the place for residents and visitors.

The Arts and Culture Plan 2015–2019 builds on the achievements of the previous Plan which ran from 2007-2013. It sets out actions that encourage our community to nurture, value and support arts and cultural activities as an intrinsic part of our lives and our environment.

This Plan and Action Plan recognises a need to increase the scope and creative connections of arts and culture in our community. There are actions that encourage the development of new arts and cultural audiences and support new forms of expression or finding new places in which to show our creativity and culture. These actions go hand in hand with continuing support for preserving, promoting and sharing local heritage and cultural traditions. The Plan also outlines connections between professional arts practice and support for culture and creativity as a vital part of our local economy as well as enhancing the visitor experience.

During the Action Plan's implementation, Council aims to provide Bass Coast residents and visitors with meaningful and rewarding arts and cultural encounters that contribute to building a strong, vibrant and healthy community.

*“What better way of fostering a sense of community, promoting mental health and well-being and reducing the pressures of a competitive, materialistic society than by encouraging widespread participation in the arts.”*

**Hugh Makay – Social Commentator**

## Council's Vision

Bass Coast will be recognised as a unique place of environmental significance where our quality of life and sense of community is balanced by sustainable and sensitive development, population and economic growth.

## Relationship to the Council Plan 2013-2017

This Plan is directly related to the Council's Key Strategic Objective - *Healthy Communities* - through the strategy:

- Support and promote a dynamic arts and cultural life in Bass Coast

It is also aligned with and complements the Key Strategic Objective – *Economic Development* through the strategies:

- Promote Bass Coast as an all year unique tourist and events destination
- Encourage the diversity of small business that supports the culture of Bass Coast

Actions in the Plan will also contribute to Council's Key Strategy - *Our Built Environment complements our landscape, lifestyle and climate* - through actions related to public art and heritage recognition.

## Arts and Culture Plan and Action Plan Development

Development of this Plan and Action Plan was built on the achievements of the inaugural Arts and Culture Plan 2009–2013), current information and statistical data (Appendix 1), community feedback (Appendix 2), research (Appendix 3) and contributions from our arts community (Appendix 4).

## Stakeholder Consultations

When	Detail
2011	Forum facilitated by the Cultural Development Network at which the Arts and Culture Plan 2009–2013 was discussed and reviewed. The forum was attended by representatives of visual arts, performing arts, heritage groups, music groups and arts businesses.
March/April 2013	An arts and culture survey was completed by 166 people
May 2013	Review of the draft plan by a working group made up of representatives of community arts, cultural and heritage groups and Council staff
January 2014	Draft Plan review open to representatives from community arts, cultural and heritage groups and Council staff
September-October 2014	Public comment invited via advertisements in local papers and on Council's website. Invitation was open for 6 weeks – 13 responses were received
	293 contacts on Arts database, Neighbourhood Houses, Arts and Culture groups and Heritage groups were also invited to comment.
	Students at Wonthaggi Secondary College, Newhaven College, Bass Coast Specialist School and the YMCA were surveyed - 426 responses were received
	Forum was held with representatives from arts, cultural, heritage groups and arts business.

# Principles and Objectives

There are six principles underpinning the Plan's objectives and actions. These were developed with community feedback and research.

## 1. Promotion and Activity

Arts and cultural activities are important in creating vibrant communities which in turn assists in health and wellbeing. This happens through involvement in activities and events that are innovative, accessible and shire wide.

Through promotion and activity we assist in the building of social bonds and increase social interactivity within our local community, helping to create a strong and recognised community identity for Bass Coast.

## 2. Leadership and Commitment

Council acknowledges the value of arts and culture and will allocate resources.

Council will advocate to relevant Government bodies for increased funding and support to build the capacity of the region.

## 3. Cultural Places and Spaces

It is vital to provide and maintain community cultural facilities that meet the needs of the changing community. Council endeavours to have a high standard of community cultural assets that are accessible and well utilised by the community.

Developing arts and events in both traditional and non-traditional spaces brings people together and connects all aspects of society regardless of age, gender or nationality.

Art helps develops feelings, such as curiosity and pleasure in people, enhancing quality of life and connecting the community through a sense of belonging.

## 4. Public Art and Acquisitions

It is important to integrate public art into the planning and development of public spaces, to create interest, evoke thought and discussion. That developer contribution is encouraged and that a public art strategy is included in the Municipal Strategic Statement.

Works from "Your Art Collection", Council's art collection held in trust for the community, are displayed in Council buildings throughout Bass Coast.

Council commits to acquiring pieces that can be displayed and installed across the Shire, creating opportunities for all people to access and enjoy.

## 5. Cultural and Heritage Identity

Recognition and celebration of our rich cultural heritage helps people feel connected and fosters a sense of belonging and pride in our community. Council supports the preservation of our cultural heritage and work to retain its significance for future generations.

Council also supports celebrations of our cultural diversity and heritage through a variety of activities across the Shire.

## 6. Economic Prosperity

Council recognises that arts and culture are intrinsic to making Bass Coast a desirable and dynamic place to live, work and visit. Council encourages innovation to attract and support arts-related workers to relocate to the area. Council recognises and promotes cultural tourism opportunities that create economic prosperity.

# Plan Review

This Plan will be reviewed in 2016-17 with the inclusion of a detailed Action Plan.

*“One ought, every day at least, to hear a little song, read a good poem, see a fine picture,  
and, if it were possible, to speak a few reasonable words.”*

**Johann Wolfgang Von Goethe** poet

# Action Plan

## Action Plan

### Principle I: Promotion and Activity

**Key Objective I.1** Our communities are actively involved in art and cultural activities leading to a healthier, vibrant community with a greater sense of wellbeing and connection.

**I.1 Key Activity:** Bring communities together to celebrate and/or work together on participatory arts and culture projects which celebrate the uniqueness of Bass Coast community and all the region has to offer.

Initiatives	Timeline	Responsible Team	Measures	Long Term Vision
I.1.1 Develop a Shire wide arts and cultural network	2015 - 2016 First Meeting 2015 up to 4 times a year	Community Strengthening	Network and meeting schedule established	Peer support opportunities available in Bass Coast
I.1.2. Continue involvement and encourage innovation in exhibitions, workshops, festivals and arts and cultural events that are accessible for all	Annually September - Exhibitions July - Workshops May - Festival event	Community Strengthening	Council facilitates the delivery of at least one exhibition, workshop and one festival annually.  Feedback from artists about opportunities that allow innovation at these events	A schedule of artistic events that allow creators to be innovative  Development of a major arts and culture event that attracts large numbers of visitors to the area eg Inlet Kinetics, Inverloch
I.1.3 Arts and Culture activities happen in traditional and non-traditional spaces, bringing arts and cultural experiences to residents and visitors and showcasing the region. e.g. libraries, town halls, parks and open space	Ongoing	Community Strengthening	Facilitators are supported to use traditional and non-traditional spaces in which to hold events	Support is provided to facilitate Arts and Culture activity in traditional and non-traditional spaces in Bass Coast
I.1.4. Increase awareness of the need for arts and cultural groups and activities to be accessible for all people in the community	2015 – 2019 Annual review and update	Community Strengthening	Use of diverse images in arts and cultural promotion Arts and Cultural groups target specific demographics of groups in promotion of events to encourage broader participation and attendance  Events are promoted widely in and outside the region	Community participation of arts and cultural activities is available to people of all abilities.
I.1.5. Inform Arts and Cultural Groups of the availability of the Council Community Grants Program and external grant opportunities to encourage participation and innovation in events, festivals and activities	Monthly through e-newsletters and bulletin.	Community Strengthening	Increase of Arts and Cultural Groups acquiring grants	Arts and Cultural Groups support participation and enhanced innovative opportunities

## Action Plan

Key Objective 1.2 Strengthen Council's leadership and commitment to the value of arts and culture in building a healthy and welcoming and inclusive place to live				
1.2. Key Activity: Promote arts and culture in Bass Coast and increase the ability of artists and art/cultural group to creativity and actively assist that promotion.				
Initiatives	Timeline	Responsible Department	Measures	Long Term Vision
1.2.1 Actively promote arts and culture events by individual, groups and related businesses, activities and outlets	E-newsletter monthly. Arts Round the Shire brochure – December annually. Arts Centre publicity published annually in January. Other news as it comes to hand with other platforms.	Community Strengthening	Increase number of arts and culture listings in promotional brochures and other mediums	Strong and recognisable platforms about how to participate in arts and culture events in Bass Coast
1.2.2 Work with Council's communication team to identify appropriate social media forums for promotion of arts and culture in Bass Coast	2016 Established social media platforms	Community Strengthening	Improved use of social media for arts and culture in Bass Coast	Social media for arts and culture in Bass Coast is effectively used
1.2.3. Support development of arts and cultural events that meet the needs of young people in Bass Coast	2015 – 19 Ongoing	Community Strengthening	Increase of number of young people related arts and cultural events in Bass Coast	All arts and culture events in Bass Coast consider young people
1.2.4 Promotion of arts and cultural events that engage young people.	2015 – 19 Ongoing	Community Strengthening	Increased promotion to young people in arts and culture activities / events	More young people involved in arts and culture activities

## Action Plan

### Principle 2: Leadership and Commitment

**Key Objective 2** Strengthen Council's leadership and commitment to the value of arts and culture in building a strong, vibrant and welcoming place to live.

**2.1 Key Activity: Promote Bass Coast as a municipality committed to supporting excellence in, and community engagement with, arts and cultural initiatives through Council resource allocation and advocacy.**

Initiatives	Timeline	Responsible Department	Measures	Long Term Vision
2.1.1 Advocate to the relevant Government bodies for increased funding for the arts and cultural sector	Ongoing	Community Strengthening	Strengthened partnerships with regional, state and federal arts and cultural organisations	Sustainable, skilled and well supported arts and cultural community
2.1.2 Allocate resources through the operational budget, project specific funding and cross department support	Reviewed annually	Community Strengthening Economic Development	Annual budget development across Council for arts and cultural events	Well resourced, exciting, innovative arts and culture program
2.1.3 Develop an Arts and Cultural Reference Group to assist Council develop and support arts and cultural activities across Bass Coast	Operational by June 2015	Community Strengthening	Arts and Culture Reference Group formed and Terms of Reference developed	Arts and Culture Reference Group to be made up of a diverse range people with arts, cultural, business and tourism experience  A new generation of arts and culture community leaders in Bass Coast
2.1.4 Provide professional development opportunities to artists and cultural groups and Council staff with the community.	April – June Annually	Community Strengthening	Series of workshops provided annually	Skilled arts and cultural workers

## Action Plan

### Principle 3: Cultural Places and Spaces

**Key Objective 3** Promote greater use of art and cultural community infrastructure and meeting places, for a wide range of arts and cultural activities, to encourage lifelong learning and enhance the liveability of the area.

**3.1 Key Activity: Provide and maintain community cultural facilities and spaces to meet the needs of the changing community.**

Initiatives	Timeline	Responsible Department	Measures	Long Term Vision
3.1.1 Undertake a business case for activation of the Wonthaggi Union Arts Centre. This will include redevelopment /upgrade options and increased programming to create an arts facility that is dynamic, vibrant, diverse and engaging.	2015 - 2016	Community Strengthening	Adopted business case	The Wonthaggi Union Arts Centre will become a dynamic, vibrant, diverse and engaging arts facility, enjoyed by residents and visitors alike
3.1.1 Promote the availability of community facilities as arts and cultural venues	Annually – September	Community Strengthening	Maintain and update ARTS arts round the shire brochure, including community facilities listing	Community facilities are activated and used for arts and cultural venues
3.1.2 Continue support of the West Gippsland Regional Library Corporation. Recognising that public libraries are dynamic, vibrant contributors to cultural life and welcoming, innovative spaces for communities to connect.	Ongoing	Community Strengthening	Libraries are developed, maintained and visitation increased. Education & public programming expanded.	Bass Coast Libraries are recognised as dynamic, vibrant contributors to cultural life and welcoming, innovative spaces for communities to connect.
3.1.3 Ensure Council's cultural facilities are of a high standard to meet the community's varied needs	2015 - 2016	Community Strengthening	Cultural facilities are maintained to meet arts and cultural needs e.g. Community Strengthening staff participate in redesign of Cowes Culture Centre and Wonthaggi and Union Community Arts Centre review	Effective management of Council's cultural assets with consideration of community need
3.1.4 Identify existing places and spaces, their existing capacity and accessibility for arts and cultural activities	June 2016	Community Strengthening	Audit Council facilities to identify capacity and accessibility for arts and culture activities	Enhanced sense of belonging for all members of the community

## Action Plan

### Principle 4: Public Art and Acquisitions

**Key Objective 4: Recognise the value of public art and art collections for enhancing the built and natural environment, strengthening a sense of place and identity and increasing community liveability and pride in Bass Coast**

#### 4.1 Key Activity: Integrate public art into the planning and development of public spaces.

Initiatives	Timeline	Responsible Department	Measures	Long Term Vision
4.1.1 Deliver Bass Coast Sites and Themes Ten Year Plan for location and themes for public art	One project each year	Community Strengthening	Public art initiatives are delivered as per Bass Coast Sites and Themes Ten Year Plan	Improved quality of public amenity through the development and installation of arts and cultural pieces
4.1.2. Maintain a Public Art Reference Committee.	Meets on a quarterly basis	Community Strengthening	Public Art Reference Committee meets at least four times a year and reports regularly to Council	Public support for the creation of vibrant and exciting public environments throughout Bass Coast
4.1.3 Promote partnerships with investors and developers to integrate public art in public space developments	Ongoing	Community Strengthening Sustainable Development and Growth	More developers and investors contribute to public art in Bass Coast, by installing art on/in their projects or adding to council Reserve account	Improved quality of public amenity through the development and installation of arts and cultural pieces
4.1.4 Create, preserve and enhance public places as areas to house art and feature cultural activities i.e.: use of landscape design and capital works development	Ongoing	Community Strengthening Infrastructure Sustainable Development and Growth	Collaboration between Officers from Sustainable Development and Growth, Infrastructure and Community Strengthening when planning public space	Creation of vibrant and exciting public environments throughout Bass Coast

#### 4.2 Key Activity: Develop and coordinate procedures to implement Developer contributions for public art.

4.2.1 Developer percentage contribution for public art included in the Municipal Strategic Statement	2018	Community Strengthening Infrastructure Sustainable Development and Growth	Inclusion in the new or updated Municipal Strategic Statement	Improved streetscapes and open space in Bass Coast
4.2.2 Ensure the Municipal Strategic Statement recognise and reference the importance of arts and cultural activity in the municipality.	2018	Community Strengthening Infrastructure Sustainable Development and Growth	Inclusion in the new or updated Municipal Strategic Statement	Improved streetscapes and open space in Bass Coast

## Action Plan

4.3 Key Activity: Display, enhance and promote the value of Council's art collection				
4.3.1 To acquire art that can be displayed and installed across the Shire, creating opportunities for all people to access and enjoy	Review 2015	Community Strengthening	Greater accessibility to view the Council Art Collection	That Council's art collection has value to attract funding for a public gallery. Displayed collection works add to the cultural vibrancy of the Shire.

## Action Plan

### Principle 5: Cultural and Heritage Identity

**Key Objective 5** Recognition of the importance of our cultural heritage, and access to our significant places, for increasing community connections across past, present and future generations.

#### 5.1 Key Activity: Identify and promote the cultural diversity and heritage identity of Bass Coast.

Initiatives	Timeline	Responsible Department	Measures	Long Term Vision
5.1.1. Support events that celebrate the cultural and heritage diversity of Bass Coast	As events arise	Community Strengthening	Celebration of significant cultural and heritage events in the Shire	Actively value and celebrate the heritage of Bass Coast
5.1.2 Acknowledge and celebrate the Aboriginal and Torres Strait Island heritage of Bass Coast including support of cultural dates	NAIDOC week - July Reconciliation Week – May Shearwater Arts Festival – November	Community Strengthening	Maintain participation in significant Aboriginal and Torres Strait Islander cultural events	Acknowledge and celebrate indigenous culture in our community
5.1.3 Identification and preservation of significant heritage locations and cultural material	2015 Heritage Walk	Community Strengthening Infrastructure	Provide and promote access to local information of Bass Coast Cultural Heritage. e.g. Heritage Walk in Wonthaggi	Recognition and understanding of Bass Coast's Cultural Heritage

#### 5.2 Key Activity: Preserve cultural heritage and retain its significance.

Initiatives	Timeline	Responsibility	Measure	Long Term Vision
5.2.1 Facilitate activities of Bass Coast Heritage Network	Ongoing support	Community Strengthening	Maintain support of Bass Coast Heritage Network, heritage organisations and places	Recognition and understanding of Bass Coast's Cultural Heritage.
5.2.2 Conduct regular professional development workshops for heritage organisations	Bi annually in June	Community Strengthening	Organise and implement bi – annual workshops for heritage organisations	Recognition and understanding of Bass Coast's Cultural Heritage.
5.2.3 Maintain cultural heritage spaces and places	Ongoing	Community Strengthening Infrastructure	Work with infrastructure in maintaining and developing these facilities	Actively value and celebrate the heritage of Bass Coast

## Action Plan

### Principle 6: Economic Prosperity

**Key Objective 6** Recognise the contribution of art and culture towards vibrant economic prosperity.

#### 6.1 Key Activity: Promote and encourage cultural tourism opportunities.

Initiatives	Timeline	Responsible Department	Measures	Long Term Vision
6.1.1 Encourage creative partnerships between artists, arts businesses, cultural venues, heritage attractions and tourism/business bodies	Ongoing	Community Strengthening	Community Strengthening collaborates with Economic Development to support partnership development with artists, businesses and tourism	Stronger connections developed within the arts and culture community across Bass Coast
6.1.2 Promote and support sustainable tourism and economic development opportunities in Bass Coast	Ongoing	Community Strengthening	Opportunities created for artists, arts and culture events to promote themselves through tourism and economic opportunities	More visitors and greater economic prosperity through arts and cultural events
6.1.3 Ongoing involvement with Creative Gippsland Network and South East Cultural Officers Network	Arts Festival – May annually	Community Strengthening	Hold four meetings a year with each network and ongoing support for Creative Gippsland Arts Festival	Stronger connections developed within the arts and culture community across Bass Coast

#### 6.2 Key activity: Promote Bass Coast to encourage creative, innovative and arts related workers to locate activity in the area, thereby contributing to the local economy

Action	Timeline	Responsible Department	Measures	Long Term Vision
6.2.1 Actively foster and develop partnerships with key stakeholders – government, private enterprise, educational institutions and community groups to build and develop the region	At least one trade fair or expo annually. As funding opportunities arise	Community Strengthening	Maintain promotion at trade fairs and expos. Seek funding opportunities to help support arts and cultural activities across Bass Coast	Strong partnerships developed to support a dynamic and vibrant arts and culture in Bass Coast

#### 6.3 Key activity: Develop an enhanced tourist/visitor experience through arts and cultural activities in Bass Coast

Action	Timeline	Responsible Department	Measures	Long Term Vision
6.3.1 Continue to promote existing art and cultural groups and attractions to attract and enhance the visitor experience in Bass Coast	Arts Festival – May annually ARTS brochure - December	Community Strengthening	Increased number of listings of art and cultural businesses, events and activities in promotional material and timely delivery of materials to tourism bodies.	More visitors and greater economic prosperity for arts and culture events and businesses.

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# Appendix I Statistics

## Arts and Cultural Statistics

It is often difficult to measure how many people are employed in arts and culture, as some people have only short term jobs or the arts and culture sector is not their main employment. In a study by the Australian Bureau of Statistics (ABS), *A Statistical overview: Arts and Culture in Victoria*, it states that: “Some people in cultural jobs, such as musicians, may have the job as their second job”. The Census data also excludes people who did unpaid work in the arts and culture areas, as well as those who are between jobs.

### 2.6 Persons involved in selected culture and leisure activities(a)(b), by payment status, Victoria and Australia, 2007

	Victoria		Australia	
	Number	Percentage of total population	Number	Percentage of total population
Some paid involvement(c)	278.8	6.8%	1 062.1	6.5%
Unpaid involvement only	587.1	14.3%	2 428.6	14.9%
Total persons involved	877.3	21.4%	3 531.0	21.7%

(a) In the 12-months before interview.

(b) Persons aged 15 years and over.

(c) Includes persons who only received goods or services as payment.

(d) Includes people whose payment status was not known.

Source: ABS data available on request, Work in Selected Culture and Leisure Activities, Australia, April 2007.

In Victoria, the more common cultural work activities included writing (154,300), photography (148,300) and creating artwork with a computer (138,600).

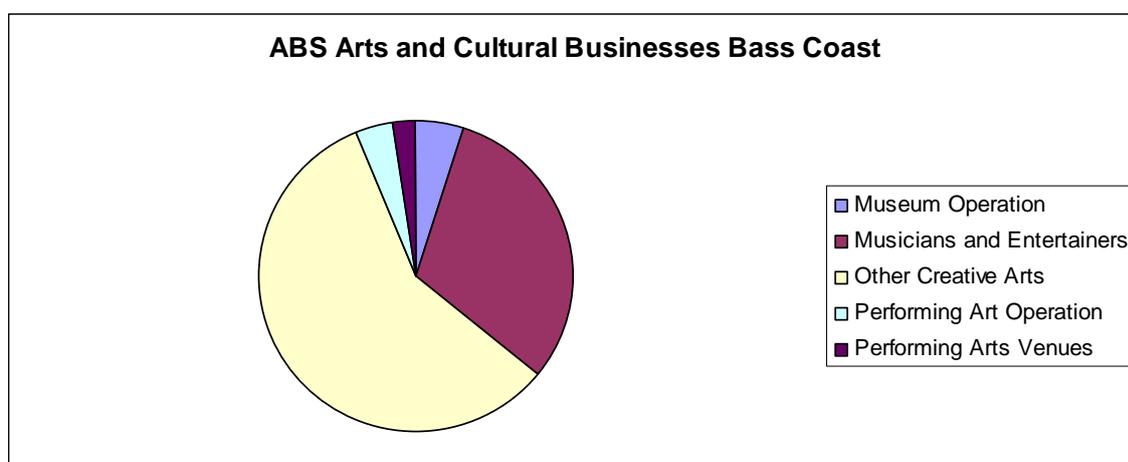
Source: *Arts and Culture Statistical overview – Arts Victoria*

## Bass Coast Statistics

The ABS states that there are 172 arts and cultural businesses in Bass Coast, again this does not include volunteers, those whose main income is from another source or those who do not have an ABN or Business Registration status.

Arts and Cultural Businesses Bass Coast (ABS)	Number
Museum Operation	9
Musicians and Entertainers	54
*Other Creative Arts	102
Performing Art Operation	7
Performing Arts Venues	4
<b>Total</b>	<b>172</b>

\*Other Creative Arts includes visual artists, craftsperson, writers, photographers and film makers.

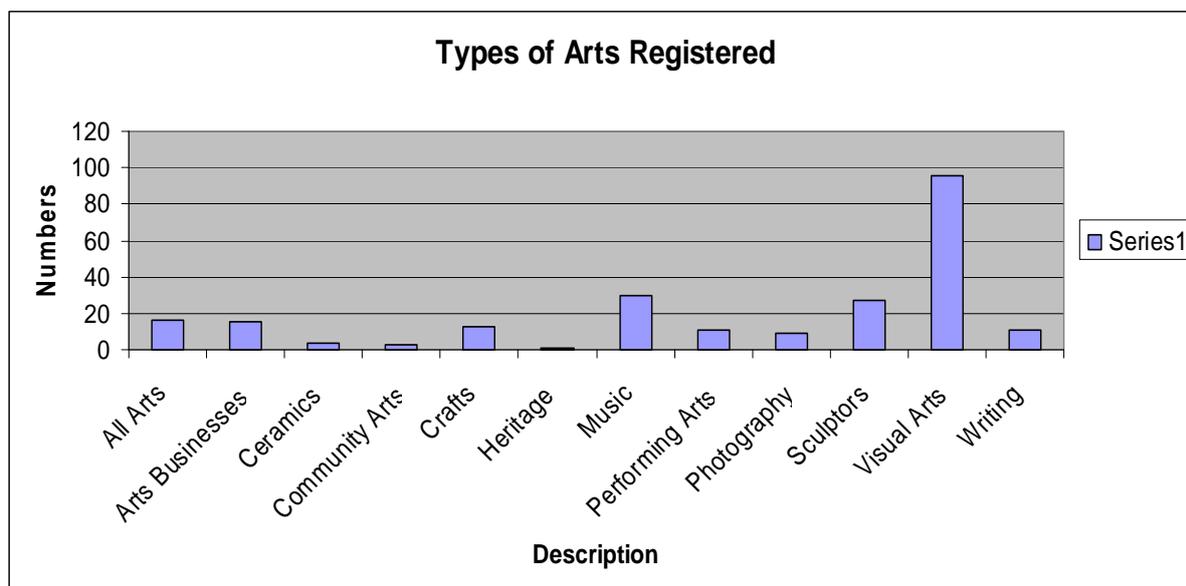


## Bass Coast Arts Database

There are 34 known community groups involved in the arts and 236 people are registered to receive the Bass Coast Arts e-newsletter. A breakdown of the interest of these people is in the graph below.

These figures are only an indication of the activity in Bass Coast. It is based on those who have registered on our database and receive art e-newsletters.

Categories	Number
All Arts	16
Arts Businesses	15
Ceramics	4
Community Arts	3
Crafts	13
Heritage	1
Music	30
Performing Arts	11
Photography	9
Sculptors	27
Visual Arts	96
Writing	11
<b>Total</b>	<b>236</b>



Bass Coast Arts and Culture Groups registered on Council's database	Total
Artists Society of Phillip Island Bass Coast Artist Society Phillip Island Community Gallery Wonthaggi Art Space Community Gallery Inverloch Neighbourhood House Art Group	<b>Visual Arts</b> <b>5</b>
Bass Valley Historical Society Phillip Island and District Historical Society Friends of State Coal Mine Friends of Churchill Island Inverloch Historical Society Wonthaggi and District Historical Society Vietnam Veterans Museum	<b>Cultural Heritage</b> <b>7</b>
Offshore Theatre Group Wonthaggi Theatrical Group Phillip Island Arts and Cultural Committee SCM Rescue Station Arts Co operative	<b>Performing Arts</b> <b>4</b>
Wonthaggi Patchworkers Phillip Island Patchworkers CWA Crafts Bass	<b>Craft</b> <b>3</b>
Bass Coast Ballet Phoenix Dances Dance Design Square Dancing Zumba	<b>Performing Arts - Movement</b> <b>5</b>
Bass Coast Chorale Vivance U3A Singers Mitchell House Singers Wonthaggi Citizens Band	<b>Performing Arts - Music</b> <b>5</b>
Bass Coast Writers Group Ibis Writers	<b>Literary Arts</b> <b>2</b>
Phillip Island Camera Club Bass Coast Camera Group Phillip Island Movie Club	<b>Visual Arts - Media</b> <b>3</b>
<b>Total</b>	<b>34</b>

## Cultural Volunteers

The ABS conducted the 2010 Voluntary Work Survey to measure the extent of voluntary work in Australia and the types of organisations that volunteers assisted.

This survey defined a volunteer as someone who willingly gave unpaid help in the form of time, services or skills, through an organisation or group.

The survey found that 1.5 million people aged 18 years and over (36%) in Victoria undertook volunteer work in the 12-months prior to interview, with 113,800 people volunteering for an arts or heritage organisation. This was 8% of the volunteer population (3% of total adult population) in Victoria, compared with 7% of the volunteer population (2% of total adult population) nationally.

# Appendix 2 Consultation and Survey Results

## 2014 Forum

Three questions were asked at a Forum with representatives of arts, culture, and heritage and arts businesses and were workshopped down to three answers.

### **What do you love about the arts in Bass Coast?**

The diversity and choice of interests.

### **What does a bold and inspirational creative municipality look like?**

The arts are highly visible with community spaces that are affordable.

### **How should Council encourage arts and creativity in Bass Coast working with our partners?**

Good promotion and financial support for all.

## 2013 Arts and Cultural Survey Results – Snapshots

A survey about arts and culture was opened for community comment on 15 March and closed on 19 April 2013. 195 people started the survey and 166 people responded.

Around 68% of respondents were over the age of fifty, most were female and permanent residents.

There is a general understanding that arts and cultural activities in Bass Coast are vibrant and active. Things most liked were:

- that there were many opportunities for involvement
- that there was good quality of arts
- the great environment to work in
- the variety and diversity of the arts

Things people least liked about arts and culture in Bass Coast were:

- the lack of professional venues for both visual and performance arts
- that venues of all types for all the arts, culture and heritage could be improved to encourage greater community interaction

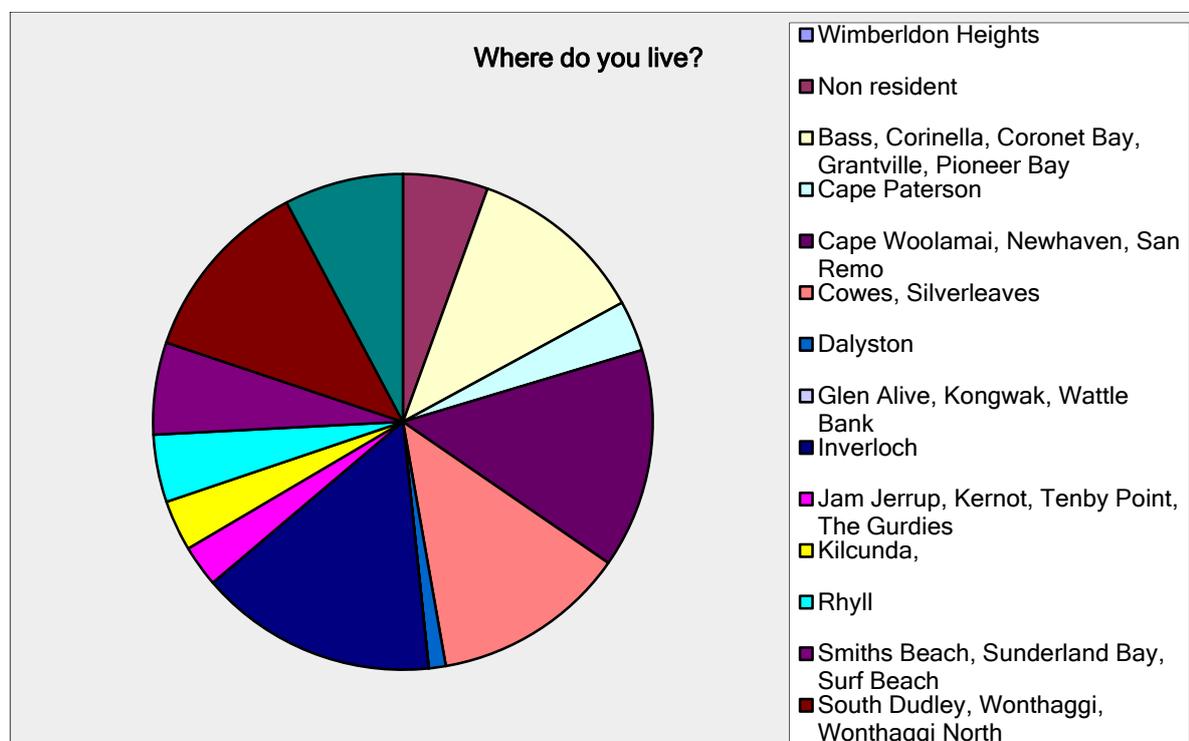
There were also strong calls for:

- a cinema on Phillip Island
- more public art
- improve promotion and communication about arts and culture in Bass Coast

There was a feeling that the area was generally conservative in its arts and culture and could increase its creativity, inclusiveness and diversity. Underlying all this is a need for an increase in funding for arts and culture.

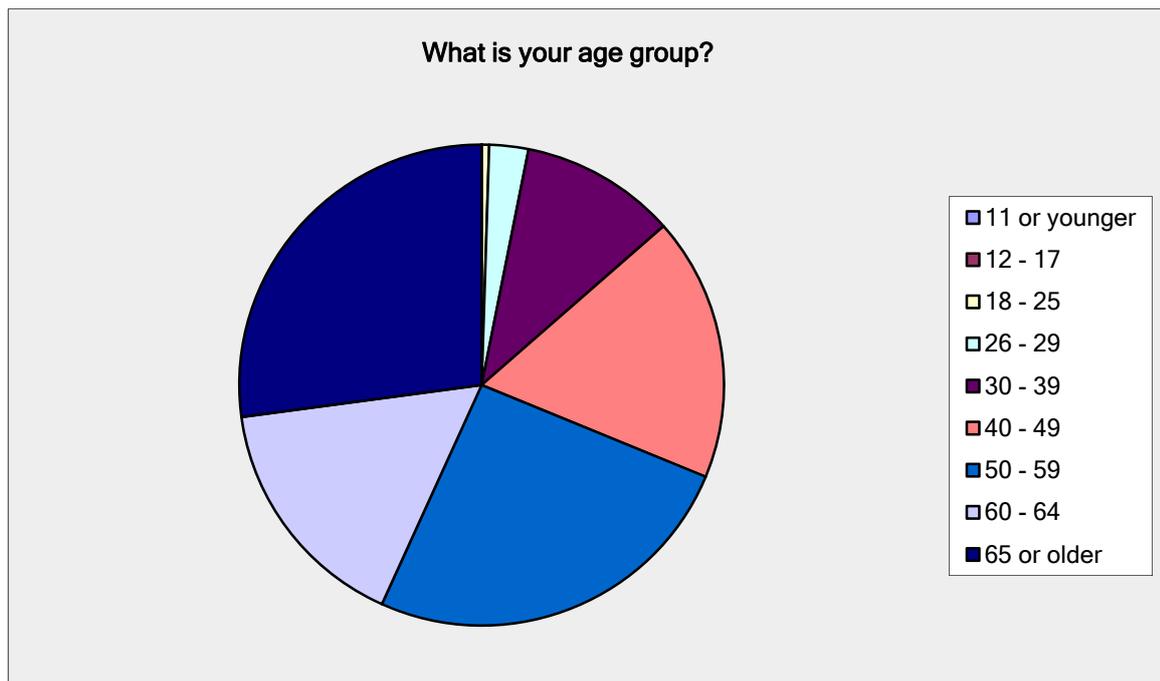
## 2013 Arts and Cultural Survey Results – Snapshots

Where do you live?		
Answer Options	Response Percent	Response Count
Wimbledon Heights	0.0%	0
Non resident	5.5%	10
Bass, Corinella, Coronet Bay, Grantville, Pioneer Bay	11.5%	21
Cape Paterson	3.3%	6
Cape Woolamai, Newhaven, San Remo	14.3%	26
Cowes, Silverleaves	12.6%	23
Dalyston	1.1%	2
Glen Alive, Kongwak, Wattle Bank	0.0%	0
Inverloch	15.4%	28
Jam Jerrup, Kernot, Tenby Point, The Gurdies	2.7%	5
Kilcunda,	3.3%	6
Rhyll	4.4%	8
Smiths Beach, Sunderland Bay, Surf Beach	6.0%	11
South Dudley, Wonthaggi, Wonthaggi North	12.1%	22
Ventnor	7.7%	14
Other (please specify)		15
<b><i>answered question</i></b>		<b>182</b>
<b><i>skipped question</i></b>		<b>13</b>



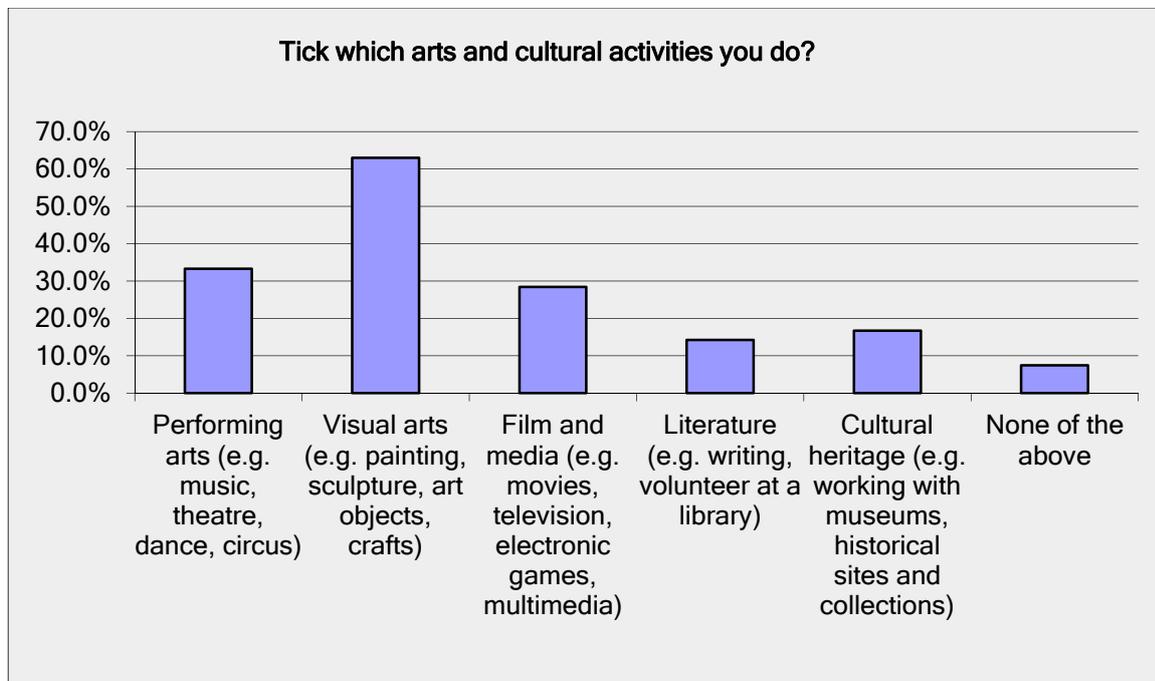
**What is your age group?**

Answer Options	Response Percent	Response Count
11 or younger	0.0%	0
12 - 17	0.0%	0
18 - 25	0.5%	1
26 - 29	2.6%	5
30 - 39	10.4%	20
40 - 49	17.7%	34
50 - 59	25.5%	49
60 - 64	16.1%	31
65 or older	27.1%	52
<i>answered question</i>		<b>192</b>
<i>skipped question</i>		<b>3</b>



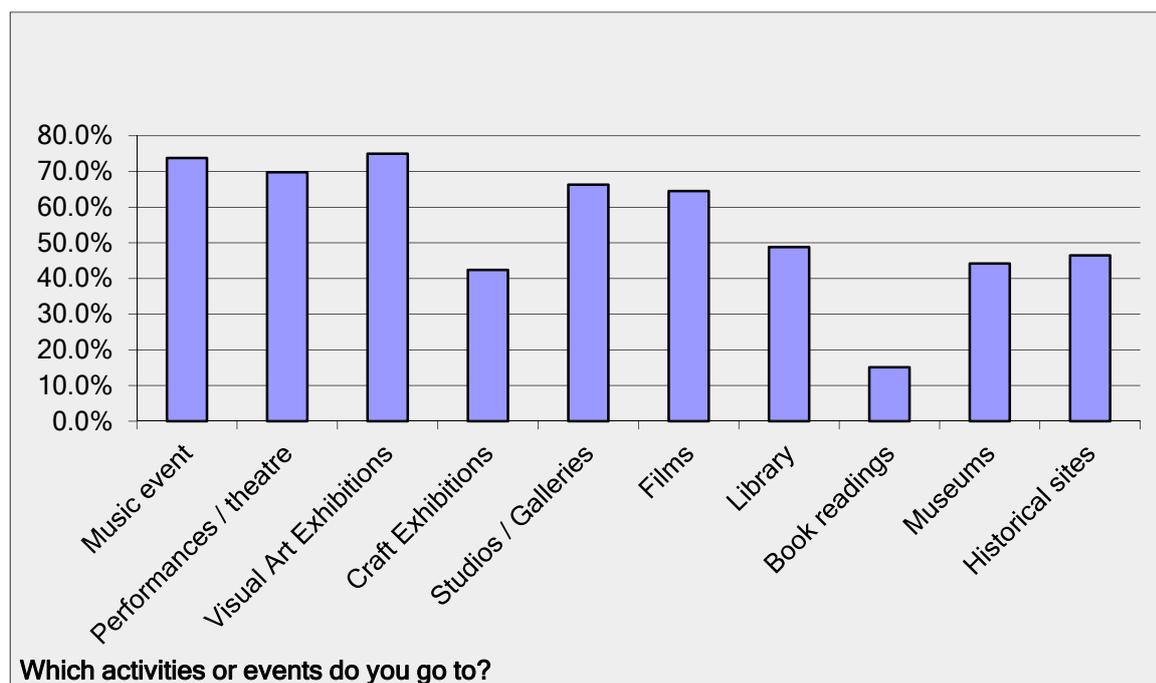
**Tick which arts and cultural activities you do?**

Answer Options	Response Percent	Response Count
Performing arts (e.g. music, theatre, dance, circus)	33.3%	54
Visual arts (e.g. painting, sculpture, art objects, crafts)	63.0%	102
Film and media (e.g. movies, television, electronic games, multimedia)	28.4%	46
Literature (e.g. writing, volunteer at a library)	14.2%	23
Cultural heritage (e.g. working with museums, historical sites and collections)	16.7%	27
None of the above	7.4%	12
Other (please specify)		13
<i>answered question</i>		<b>162</b>
<i>skipped question</i>		<b>33</b>



**Which activities or events do you go to?**

Answer Options	Response Percent	Response Count
Music event	73.8%	127
Performances / theatre	69.8%	120
Visual Art Exhibitions	75.0%	129
Craft Exhibitions	42.4%	73
Studios / Galleries	66.3%	114
Films	64.5%	111
Library	48.8%	84
Book readings	15.1%	26
Museums	44.2%	76
Historical sites	46.5%	80
Other (please specify)		5
<i>answered question</i>		<b>172</b>
<i>skipped question</i>		<b>23</b>



## Appendix 3 References and Research Material

*Bass Coast Shire Council Plan 2013 – 2017*

*Appendix 3 Municipal Public Health and Wellbeing 2013/14 Action Plan*

*Bass Coast Arts and Culture Plan 2009 -2013*

*Bass Coast Arts and Culture Survey March 2012*

*Creative Australia - A National Cultural Policy 13 March 2013*

*Arts Victoria and Australian Bureau of Statistics study – A Statistical overview: Arts and Culture in Victoria*

*Arts Victoria Statement of Strategic Intent Creating the Future: Towards 2020 and Cultural Diversity Action Plan 2012 -2020.*

*Arts Victoria - The Role of the Arts in Rebuilding Community An evaluation of Arts Victoria's and Regional Arts Victoria's Bushfire Initiatives*

*Richard Florida – The Rise of the Creative Class - Revisited 2011*

Statistical information drawn from the Bass Coast Artists Data Base

Statistical information from the Australian Bureau of Statistics – Arts and Cultural Businesses in Bass Coast.

Statistical information from the Bass Coast Shire Council Survey - March/April 2013

Statistical information from Community Consultation – September/October 2014

## Appendix 4 Contributions

Representatives of the following groups attended the 2011 Forum with the Cultural Development Network

Artists Society of Phillip Island, Bass Coast Chorale, Bass Coast Artists Society, Bass Coast Council Woman's Association, Ibis Writers, Offshore Theatre, Rescue Station Arts, Wonthaggi Theatrical Group, Wonthaggi Citizens Band, Wonthaggi and District Historical Society, Corinella and District Community Centre, Mental Illness Fellowship, Community Artists, Arts Teachers, Goat Island Gallery, Independent artists and musicians

Representatives of the following groups attended the 2013 workshop

Bass Coast Artists Society, Ibis Writers, Phillip Island Arts and Cultural Committee, Phillip Island and District Historical Society, Public Art Reference Committee members x 3, Wonthaggi Theatrical Group, Wonthaggi and District Historical Society, Community Artists, Independent Artist, Bass Coast Shire Council - Visitor Information Services representative, Youth Development Officer, Arts Officer

Representatives of the following groups attended the 2014 forum

Offshore Theatre Phillip Island, Bass Coast Camera Club, Phillip Island Camera Club, Ibis Writers Groups, Wonthaggi and District Historical Society, Bass Coast Chorale, Bass Coast Artist's Society, Phillip Island Art and Craft Gallery, Goat Island Gallery, Binsky's Studio, The Dirt Floor.

Jenni Rohde Marketing and Communications Manager – rewrite of the plan with research of other arts and culture and corporate plans from Sydney, Melbourne, Port Phillip, Port Adelaide, Latrobe, Hobson Bay, Fremantle, Surf Coast, South Gippsland. Documentation from peak art bodies such as Arts Queensland was also reviewed.