

2021 BASS COAST BUSINESS AWARDS

Business is important in Bass Coast. Local businesses provide jobs, vital services and products for our community.

Business is a competitive environment that can drive innovation and progress, which are essential for a sustainable local business community.

The success of local businesses helps build the financial and economic sustainability of Bass Coast Shire.

Council is committed to providing assistance to local businesses to grow and develop their services.

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2021 BASS COAST BUSINESS AWARDS

These Awards celebrate the inclusion, resilience, excellence, success and innovation of business in Bass Coast, while providing an opportunity for businesses to network and showcase their services.

Objectives of the Awards

- Highlight and acknowledge the achievements of local business
- Provide support to encourage business activity, engagement and growth
- Provide networking opportunities and assist businesses in sharing success
- Provide a forum for businesses to develop new relationships with local business, community, government and industry bodies
- Encourage innovation and business excellence within our local business community
- Provide an opportunity for businesses to be recognised for their valued contribution to the community

BUSINESS AWARD CATEGORIES

The categories for the 2021 Bass Coast Business Awards are:

Employment, diversity and inclusion

A demonstrated commitment to employing local people and effective employment practices in place to retain staff and build their capabilities is what judges will be looking for awarding this category. This award is open to any business irrespective of size or sector. This award also recognises a local business that is committed to making their products and services accessible to and inclusive of people with a disability

Business innovation

Creation, development and implementation of a new service or product by a business with the aim of improving efficiency and competitive advantage is what this award is about. The Innovation category is open to any business irrespective of size or sector, including both new and emerging and established businesses. The judges will be looking for evidence of the development and/or introduction of an innovative product, process, service or business method.

Environment and sustainability

This award recognises those businesses that make an outstanding contribution to sustainability across Bass Coast Shire. The Award celebrates better waste management and recycling, more efficient use of water and energy, and projects in which exemplary sustainability practices have been observed.

Marketing and communications

This award recognises a business who demonstrates excellence and innovation through successful marketing communication. This award is open to all businesses and recognises excellence achieved through innovative marketing strategies and execution.

Resilience

This category recognises the obstacles and challenges businesses have faced over the past 12 months and how they have overcome these, learnt from the situation and gone onto well deserved success.

Leadership

This category recognises business owners who have contributed a positive impact in the Bass Coast community to generate outcomes with long term benefits for all as well as providing outstanding leadership within their own organisation. This award category is open to any Bass Coast business irrespective of size or sector, including new, emerging and established organisations.

Hall of Fame

This Award acknowledges businesses that have exhibited an exceptionally high standard of product, service and overall operations year on year. Businesses are inducted into the Hall of Fame once they have won an Award category three times.

WHO CAN ENTER

Bass Coast businesses are invited to enter the 2021 Bass Coast Business Awards. Businesses can self nominate for as many categories as they are eligible. Entries will be assessed by an independent judging panel.

Enter the Awards

1. Online at basscoast.vic.gov.au/services/business/bass-coast-business-awards
2. Select the category you wish to nominate for
3. Complete the online entry form and answer questions relevant to the category entered.
4. All entries must be submitted by 5.00pm on Friday, 9 July 2021.

TERMS AND CONDITIONS

1. Businesses must be located within Bass Coast Shire.
2. Businesses must have been actively trading for a minimum of six months.
3. You can only submit an entry for your own business.
4. All entries must be submitted online at basscoast.vic.gov.au/services/business/bass-coast-business-awards
5. The person entering the Awards must be authorised to do so by the business owner.
6. Sponsors, Council employees and members of the judging panel and their families are not eligible to enter.
7. A business is not eligible to enter if it is publicly listed or a government agency or has been subject to court proceedings in the in the prior 12 months from the close of entry date.
8. All entries must be submitted by 5.00pm Friday, 9 July 2021. Entries received after this time will not be accepted.
9. Entrants must allow judges access to their business for an announced site visit or an offsite meeting where appropriate. In some instances, site visits may be conducted unannounced.
10. No alterations to applications will be permitted after the closing date.
11. The judges' decisions are final and no correspondence will be entered into.
12. Bass Coast Shire Council reserves the right to take photographs and use any part of the entry for media and promotional purposes without consultation.
13. There is no fee charged to enter the Awards however any associated costs, including attendance at the Awards Presentation Dinner, will be the responsibility of the entrant.
14. Hall of Fame recipients are encouraged to enter alternate categories as they are ineligible to enter the category their Hall of Fame Award was presented in for a period of two years.

Contact Information:

For further information regarding the 2021 Bass Coast Business Awards, please contact Joanne Tomasi,

Business Support Officer on 0438 895 124 or

joanne.tomasi@basscoast.vic.gov.au

Council's Economic Development Team is available to assist you with additional information on how you can further develop your business.

AWARD PRESENTATION DINNER

Winners of the 2021 Bass Coast Business and People's Choice Awards will be announced at the Awards Presentation Dinner. The Dinner provides businesses with an opportunity to network, showcase services and thank staff.

When

Friday, 03 September 2021

Where

Silverwater Resort
17 Potters Hill Rd, San Remo

Dress

Semi formal

Time

6.00pm till late

Cost

\$85 per person

Ticket price includes drinks and canapés on arrival and a two course meal

RSVP

Friday, 6 August 2021 (tickets will go on sale in July)

Bookings and payments

Tickets will go on sale in July.

NB. Please notify of special dietary requirements when booking.

Further details for the Awards Presentation Dinner are available at basscoast.vic.gov.au/businessawards or by contacting Joanne Tomasi, Business Support Officer on 0438 895 124 or joanne.tomasi@basscoast.vic.gov.au

PEOPLE'S CHOICE AWARD

CATEGORIES

Dining

Excellence in Customer Service – Café/Take Away

Excellence in Customer Service – Club/Hotel/Restaurant

Accommodation

Excellence in Customer Service

Tourism and Attractions

Most popular Tourist Attraction

Retail and Service

Excellence in Customer Service – Retail and Service

Excellence in Customer Service – Mobile and Home-based business

Excellence in Customer Service – Health, Wellbeing and Lifestyle

Excellence in Customer Service – Hair and Beauty

Excellence in Customer Service – Trades

VOTE AND YOU CAN WIN

Vote for the local business that you think delivers outstanding products and service to our community and you could win one of two

\$200 vouchers at a local business of your choice.

Vote online at

basscoast.vic.gov.au/businessawardsbasscoast.vic.gov.au/services/business/bass-coast-business-awards

Voting categories:

- Dining
- Accommodation
- Tourism and Attractions
- Retail and Service

CONDITIONS OF ENTRY

1. Businesses cannot self nominate for these Awards.
2. Businesses must be located in Bass Coast Shire.
3. One vote per person, per subcategory, per IP address.
4. Winners of the \$200 vouchers will be drawn at the Awards Presentation Dinner Friday, 03 September 2021.
5. Winning businesses will be announced at the Awards Presentation Dinner on Friday, 03 September, 2021.

Nominations for People's Choice close 5.00pm Sunday, 1 August 2021.